



## ACT Performance Sponsorship

Applause Community Theatre [ACT] has been performing in the greater Twin Cities area for over 50 years, first as Community Theatre of Burnsville and then as ACT. Now centered in Minneapolis-Saint Paul, Applause's mission is:

Applause Community Theatre (ACT) is a 100% volunteer-powered spotlight for new voices and rarely performed works, and seeks to create affordable, intimate, entertaining and thought-provoking theater that ignites change and fosters community.

ACT launched the 2024-2025 season on November 21-24, 2024, with Minnesota premieres of 2 one-act plays.

Our next production was the Minnesota premiere of *Done to Death*, by Fred Carmichael in late February/early March. We follow that up with the award-winning *Red*, by John Logan, about American artist Mark Rothko.

The 2025-2026 season is currently in the planning stage with a musical based on a little-known Dickens story scheduled for December, "A Goblin Christmas Carol" by Kenny Chumbley with music by Benjamin Payne. This will be a Twin Cities premiere production.

We are currently selecting a September play and plays for February and May, 2026.

To help fund these productions, we are searching for sponsors for individual performances to help offset production costs. The average cost of a production ranges from \$3,500-\$5,250, or \$500 – \$750 per performance. Ticket sales only cover about 53% of those costs.

We are reaching out to you and/or your organization with our request to sponsor one or more performances of our productions. These sponsorships cost \$250 per performance. With your sponsorship, the following is included:

- The top of our program will state "*your organization* and Applause Community Theatre present *name of show*"
- The program will include the following, at your discretion:
  - ¼ page advertisement or information about a charity of your choosing
  - QR code pointing to your website, online profile or a charity of your choice
- We will include a thank you and a link in our monthly newsletter featuring your show
- We will include a link on our Facebook page and social media announcements of your sponsored performance
- 2 tickets to your show

- A copy of Papa's Favorite Recipes, from board member and award-winning cook Gary Davis

Sponsorship of an entire production of 7 or 8 performances is also available for \$1,600.

We are a 501©3 non-profit for tax purposes.

For more information on ACT, see our website at [act-mn.org](http://act-mn.org)



Or, to make a cash donation: [ACT Operating Funds 2024-2025 Season | GiveMN](#)



Dates Available:

Red: May 2, May 3, May 4, May 22, May 23, May 24, May 25

September Show: Sept 11, Sept 12, Sept 13, Sept 14, Sept 18, Sept 19, Sept 20

Goblin Christmas Carol: Dec 4, Dec 5, Dec 6, Dec 7, Dec 11, Dec 12, Dec 13

We thank you for any help you can provide. If you are interested in sponsoring, please contact:

Gary Davis

Applause Board Member

[applausemn@gmail.com](mailto:applausemn@gmail.com)